

Attorney Docket No: GIST-006/00US

PATENT

**DECLARATION**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**SYSTEM AND METHOD FOR SELECTION OF VIDEO PRODUCTS  
THAT ARE DELIVERABLE ON DEMAND**

the specification of which:

(check one)

is attached hereto;

[] was filed as United States Application Serial No. \_\_\_ on \_\_\_, and was amended on (if applicable);

I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above;

I acknowledge the duty to disclose to the U.S. Patent and Trademark Office all information which is known to me to be material to the patentability of said invention in accordance with 37 C.F.R. §1.56;

I hereby claim the benefit under 35 U.S.C. §119(e) of any United States provisional application(s) listed below:

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(Application Number)

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(Filing Date) (day, month, year)

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(Application Number)

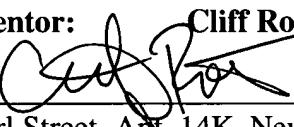
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(Filing Date) (day, month, year)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States

Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

**Full name of first inventor:** Cliff Roth

Inventor's signature  Date 6/27/02

Residence: 333 Pearl Street, Apt. 14K, New York, NY 10038

Citizen of: United States of America

Post Office Address: 333 Pearl Street, Apt. 14K, New York, NY 10038

**Full name of second inventor:** David Ruderman

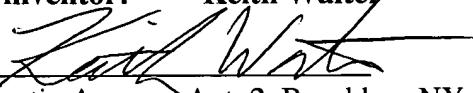
Inventor's signature David Ruderman Date 6/20/2

Residence: 649 Warren Street, Apt. 1A, Brooklyn, NY 11217

Citizen of: United States of America

Post Office Address: 649 Warren Street, Apt. 1A, Brooklyn, NY 11217

**Full name of second inventor:** Keith Walter

Inventor's signature 

Date 6/21/02

Residence: 500 Atlantic Avenue, Apt. 2, Brooklyn, NY 11217

Citizen of: United States of America

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Attorney Docket No: GIST-006/00US

PATENT

Express Mail Label Number: EL 955493891 US  
Date of Deposit: July 12, 2002

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents, Washington, DC 20231.

Date: July 12, 2002

By:

Sherry Duncan Bitler  
Sherry Duncan Bitler

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of Roth et al.

Serial No.: 10/090,405

Examiner: [Not Yet Assigned]

Confirmation No.: 4836

Art Unit: 2615

Filed: March 4, 2002

For: **SYSTEM AND METHOD FOR SELECTION OF VIDEO PRODUCTS THAT ARE  
DELIVERABLE ON DEMAND**

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Commissioner for Patents  
Washington, D.C. 20231

**POWER BY ASSIGNEE  
AND STATEMENT UNDER 37 C.F.R. §3.73(b)**

The Assignee of the entire right, title, and interest in the above-identified application hereby grants the registered practitioners of Cooley Godward LLP included in the Customer Number provided below power to act, prosecute, and transact all business in the U.S. Patent and Trademark Office in connection with this application, any applications claiming priority to this application, and any patents issuing therefrom.

The Assignee certifies that to the best of its knowledge and belief it is the owner of the entire right, title, and interest in and to the above-identified application as evidenced by:

An assignment document, a copy of which is enclosed herewith;

Attorney Docket No. GIST-006/00US  
Application Serial No. 10/090,405  
Page 2

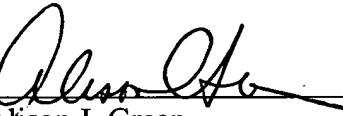
[ ] An assignment previously recorded in the U.S. Patent and Trademark Office at Reel \_\_, Frame \_\_.

Please direct all telephone calls and correspondence to:

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ATTN: Patent Group  
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CUSTOMER NUMBER: **022903**

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the Assignee.

Date: July 1, 2002 Signature:   
Name: Alison J. Green  
Title: Vice President, Business Development  
Company: GIST COMMUNICATIONS, INC.